



# 中国国际化工展

## ICIF China 赞助方案

### SPONSORSHIP • 2026

利用ICIF的营销赞助方案机会，让您的公司在众多展商中脱颖而出，赢得更多商机。此赞助方案仅适用于ICIF China 2026的参展商。具体内容可能会根据实际情况有所调整。

Take advantage of our sponsorship and marketing and make your company stand out to trade visitors. Choose from the range of print and on-site options to set yourself apart from the competition. This offer is available only to registered exhibitors at ICIF China 2026. Subject to change.

#### 印刷及线上广告类赞助 PRINT and ONLINE

|   |                                |                                   |                           |
|---|--------------------------------|-----------------------------------|---------------------------|
| 1 | 会刊彩页广告<br>Catalogue Ad         | 封二/扉页/封底 2nd, 3rd or 4th cover    | RMB20,000 元/页 page        |
|   |                                | 内页跨页广告 Full-page inside section   | RMB20,000 元/ 整页 full-page |
|   |                                | 内页单页广告 Single-page inside section | RMB 6,000 元/页 page        |
| 2 | 官网广告 Official Website Ad       | 首页轮播图 Homepage Carousel           | RMB 5,000 元/30 天 days     |
| 3 | 官方微信公众号:<br>Official WeChat Ad | 头条图文广告 Headline Ad                | RMB 3,000 元/条 piece       |
|   |                                | 非头条图文广告 Non headline Ad           | RMB 1,500 元/条 piece       |

PRINT AND ONLINE

#### 展会现场广告赞助 ON-SITE

|    |                                            |                                                                                             |                                                                                                                      |
|----|--------------------------------------------|---------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------|
| 4  | 户外移动立牌广告<br>Outdoor Ad                     | 广场或其他户外区域<br>Square or Other Outdoor Areas                                                  | RMB 50,000 元/面 panel<br>RMB 20,000 元/面 panel<br>RMB 5,000 元/面 panel<br>(根据不同画面尺寸 depending on the size of the image) |
| 5  | 连廊广告<br>Corridor Ad                        | 东入口厅至 E 侧展厅玻璃连廊处<br>The Corridor between East Entrance Hall to the Hall E7                  | RMB 50,000 元/幅 piece<br>RMB30,000 元/幅 piece<br>(根据不同画面尺寸 depending on the size of the image)                         |
| 6  | 展馆连廊悬挂横幅广告<br>Corridor Suspended Banner Ad | 东入口至E馆连接长廊、E7至E4馆连接长廊顶部<br>The top of the Corridor between East Entrance Hall to Hall of E4 | RMB 5,000 元/幅 piece<br>(4幅起做 starting from 4 pieces)                                                                 |
| 7  | 展馆内悬挂广告<br>Indoor Suspended Ad             | 馆内主通道上方<br>Above the Main Passage Inside the Hall                                           | RMB 12,000 元/面 panel<br>or RMB 3,000 元/m <sup>2</sup>                                                                |
| 8  | 展会手提袋<br>ICIF Tote Bags                    | 无纺布版 Non-woven Fabric Version<br>环保布版 Eco-friendly Cloth Version                            | RMB 50,000 元/10,000 bags<br>RMB 50,000 元/5,000 bags                                                                  |
| 9  | 瓶装矿泉水广告<br>Bottled Mineral Water Ad        | 定制瓶身广告 Custom Bottle Ad                                                                     | RMB 50,000 元/ 20,000 bottles                                                                                         |
| 10 | 入场证件广告 Badge Ad                            | 现场入场证件背面 Back of Badge                                                                      | RMB 50,000 元/25,000                                                                                                  |
| 11 | 证件挂绳广告 Badge Lanyard Ad                    | 吊绳 Lanyard                                                                                  | RMB 50,000 元/25,000                                                                                                  |

ON-SITE

## 现场会议赞助 Forum and Seminars

|    |                                               |                                                                                                                                                                                                                                                                       |               |
|----|-----------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|
| 13 | 联合主办<br>Co-organizer                          | 独家冠名、独家专访、54 m²光地展位、开幕式 10 分钟致辞、分论坛 2 个发言、各 20 分钟演讲、会刊跨页广告<br>Exclusive Title Sponsorship, Exclusive Interview, 54 m² Raw Space Booth, 10-minute Speech at the Opening Ceremony, 2 Speeches at Sub-forums, Each 20-minute Presentation, Full-page Ad in the catalogue | RMB 120,000 元 |
| 14 | 协办赞助<br>Co-sponsor                            | 独家专访、36 m²光地展位、分论坛 20 分钟演讲、会刊跨页广告<br>Exclusive Interview, 36 m² Raw Space Booth, 20-minute Presentation at Sub-forum, Full-page Ad in the catalogue                                                                                                                   | RMB 60,000 元  |
| 15 | 分论坛赞助<br>Sub-forum Sponsor                    | 18 m²标准展位、分论坛 20 分钟演讲、会刊单页广告<br>18 m² Standard Booth, 20-minute Presentation at Sub-forum, Single-page Ad in the catalogue                                                                                                                                            | RMB 35,000 元  |
| 16 | 展商演讲赞助<br>Exhibitor Presentation Sponsor      | 分论坛 20 分钟演讲、会刊单页广告<br>20-minute Presentation at Sub-forum, Single-page Ad in the catalogue                                                                                                                                                                            | RMB 10,000 元  |
| 17 | 非展商演讲赞助 Non-exhibitor<br>Presentation Sponsor | 分论坛 20 分钟演讲<br>20-minute Presentation at Sub-forum                                                                                                                                                                                                                    | RMB 20,000 元  |
| 18 | 茶歇赞助 Coffee Break Sponsor                     | 会议室外广告背板 (2mx2m)、分论坛 20 分钟演讲、会刊单页广告<br>Conference Room Exterior Advertising Backboard (2mx2m), 20-minute Presentation at Sub-forum, Single-page Ad in the catalogue                                                                                                   | RMB 30,000 元  |
| 19 | 展商专场推介会(大会议室)<br>Exhibitor seminar (Large MR) | 容纳人数: 80-100 人; 2 小时会议室租用、AV 设备及背板、瓶装矿泉水 100 瓶<br>Capacity: 80-100 people; 2-hour Meeting Room Rental, AV Equipment and Backboard, 100 bottles of Mineral Water                                                                                                       | RMB 20,000 元  |
|    | 展商专场推介会(小会议室)<br>Exhibitor seminar (Small MR) | 容纳人数: 40 人; 2 小时会议室租用、AV 设备及投影仪、小瓶装矿泉水 50 瓶<br>Capacity: 40 people; 2-hour Meeting Room Rental, AV Equipment and Projector, 50 bottles of Mineral Water                                                                                                               | RMB 10,000 元  |

## 1、会刊广告 Catalogue Ad

|                              |                                                               |
|------------------------------|---------------------------------------------------------------|
| 跨页尺寸 full page format(WxH)   | 420mm X 285mm                                                 |
| 单页尺寸 single page format(WxH) | 210mm X 285mm                                                 |
| 出血尺寸 Trim                    | 3mm on all sides                                              |
| 广告页位置 Position               | 封二/扉页/封底/内页<br>2nd, 3rd or 4th cover or in the inside section |
| 格式 Darta type                | Print PDF                                                     |



## 2、官网广告 Official Website Ad

广告位置 Position 官网首页轮播图 homepage Carousel  
广告尺寸 pixel 1,920 x 265 像素



## 3、官方微信广告 Official WeChat Ad

定期发布展会实时动态、行业最新热点新闻等内容，每月推送 4 次，订阅量超 6 万人  
Regularly publish real-time updates of the exhibition, the latest hot news in the industry, and other content, with 4 pushes per month, and a subscription base exceeding 60,000 people.

广告位置 position 头条/非头条 headline/ Non headline  
广告形式 Format 图片和文字 advertorials



## 4、户外移动立牌广告 Outdoor Ad

广告位置 position 广场或其他户外区域  
Square or Other Outdoor Areas  
广告尺寸 Format (WxH) 6mx4m 4mx5m 1.2mx2.8m



## 5、连廊广告 Corridor Ad

广告位置 position 东入口厅至 E 侧展馆连接长廊  
The Corridor between East Entrance Hall to the Hall E7  
广告尺寸 format(WxH) 16m×3m or 8m×3m



## 6、展馆连廊悬挂横幅广告 Corridor Suspended Banner Ad

广告位置 position 东入口厅至 E 馆连接长廊、E7 至 E4 馆连接长廊处  
The top of the Corridor between East Entrance Hall to Hall of E4  
广告尺寸 format(WxH) 5m × 0.7m

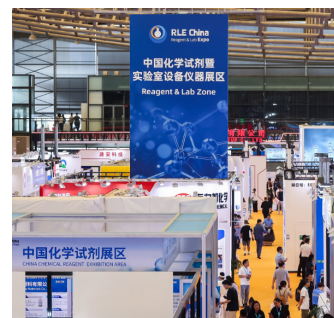


## 7、展馆内悬挂广告 Indoor Suspended Ad

广告位置 position E7-E4 展馆内过道处上方 Above the Main Passage Inside the Hall

广告尺寸 format 小于等于 5 m<sup>2</sup> Less than or equal to 5 m<sup>2</sup>

广告尺寸 format 大于 5 m<sup>2</sup> Larger than 5 m<sup>2</sup>



## 8、展会手提袋 ICIF Tote Bags

种类 Types 无纺布袋 Non-woven Fabric Version/  
环保布袋 Eco-friendly Cloth Version

数量 Quantity 50,000 元/10,000 个; 50,000元/5,000个



## 9、瓶装矿泉水广告 Bottled Mineral Water Ad

种类 Types 瓶装水瓶身广告 Bottled Water Label Ad

数量 Quantity 20,000



## 10 入场证件广告 Badge Ad

种类 Types 现场胸卡 on-site Badge

数量 Quantity 25,000



## 11、证件挂绳广告 Badge Lanyard Ad

种类 Types 吊绳 Lanyard

数量 Quantity 25,000

